



## TERMS AND CONDITIONS SHARP AIR PURIFIER PROMOTION CAMPAIGN

### 1. DEFINITIONS

- 1.1 The "SHARP Air Purifier Promotion Campaign" refers to the promotional offers available for Sharp Air Purifiers ("AP") and accessories during the promotional period as outlined in these Terms & Conditions.
- 1.2 "Products" means the Sharp Air Purifier models and their corresponding accessories listed under this promotion. The full list of eligible products and accessories is provided in **Attachment A: List of Sharp Air Purifier Models and Price**.
- 1.3 "Participating Dealers" means the dealers authorized by Sharp Electronics (Malaysia) Sdn. Bhd. ("SEM") to offer this promotion to customers. The full list of Participating Dealers is provided in **Attachment B: List of Participating Dealers for Sharp Air Purifier Promotion Campaign**.
- 1.4 "Eligible Customers" means individuals who purchase Products from Participating Dealers and trade in genuine Sharp-branded air purifiers to purchase a new SHARP Air Purifier under this promotion.

### 2. ELIGIBILITY

- 2.1 The Campaign is open to all Malaysians aged 18 years and above, except for employees of SEM including their immediate family members, their advertising and sales promotion agencies, as well as principals and sub-distributors.
- 2.2 To qualify for the promotion, participants must purchase eligible products from Participating Dealers during the Campaign period.

### 3. PROMOTION PERIOD

The Air Purifier Promotion Campaign is valid until **31 October 2024** or while stocks last. SEM reserves the right to extend or shorten the promotion period at its sole discretion.

### 4. PROMOTION DETAILS

Eligible customers can enjoy the following offers:

- i. **RM500 Instant Rebate**  
Receive an instant rebate of **RM500** when trading in an existing SHARP Air Purifier for a **Sharp FXS120LH** model at Participating Dealers.
- ii. **RM200 Instant Rebate**  
Receive an instant rebate of **RM200** when trading in an existing SHARP Air Purifier for a **Sharp FXS120LH** model at Participating Dealers.
- iii. **Up to 50% Discount on Air Purifier Filters**  
Customers are eligible for up to **50% discount** on selected Air Purifier filters for the following models, which is also provided in **Attachment A**:
  - FPGM50LB
  - FPJ40LW
  - FPJ50LH
  - FPJ60LW
  - FPJ80LH

### 5. REDEMPTION MECHANISM

#### 5.1 Instant Rebate Redemption

The rebate will be applied immediately upon the purchase of the selected SHARP Air Purifier at any Participating Dealer. The customer must trade in their existing SHARP Air Purifier during the transaction.



## 5.2 Filter Discount Redemption

Customers can purchase discounted filters either directly from Participating Dealers or via Cocoro Life (Malaysia) Sdn. Bhd. (“CLM”) (using the QR code provided in campaign materials). The filters must be purchased within the promotion period to qualify for the discounted price.

## 6. ELIGIBILITY

- 6.1 This promotion is valid for customers who make qualifying purchases from Participating Dealers during the promotion period.
- 6.2 The promotion applies only to trade-ins involving genuine Sharp air purifiers. Non-Sharp products will not be eligible for trade-in rebates.
- 6.3 Each customer is eligible for only one trade-in rebate per transaction, and the promotion cannot be combined with other offers, discounts, or promotions unless explicitly stated.

## 7. TERMS OF PARTICIPATION

- 7.1 All promotional offers are subject to the availability of stock. Once stock is depleted, the promotion ends, regardless of the promotion period's remaining time.
- 7.2 The instant rebate is non-transferable, non-refundable, and cannot be exchanged for cash or other products.
- 7.3 SEM reserves the right to reject any trade-in units that are not functional or do not meet SEM's criteria for eligibility.
- 7.4 The promotion is valid only at Participating Dealers as listed in campaign materials. Purchases from unauthorized dealers are not eligible for the promotion.

## 8. PERSONAL DATA PROTECTION

- 8.1 SEM shall ensure that all personal data collected in relation to this promotion is handled in accordance with applicable data protection laws, including the Personal Data Protection Act 2010 (Act 709).
- 8.2 By participating in the Campaign, the Participant(s) agree and consent to give SEM the rights to use their personal particulars and/or information for purposes including, but not limited to, advertising and any other forms of publicity from time to time, without any fees, costs, or expenses.
- 8.3 The Participant(s) may make a request via email to SEM at [sharpfbcontest@gmail.com](mailto:sharpfbcontest@gmail.com) if they wish to withdraw consent to disclose any personal information held by SEM.

## 9. GENERAL CONDITIONS

- 9.1 SEM reserves the right to amend these Terms & Conditions or withdraw the promotion at any time without prior notice. Any changes to the Terms & Conditions will be reflected on SEM's official website or communicated via Participating Dealers.
- 9.2 SEM reserves the right to disqualify any customer found to be tampering with the promotion or violating these Terms & Conditions.
- 9.3 SEM shall not be held responsible for any loss or damage resulting from force majeure events, including but not limited to natural disasters, war, strike, or any other events beyond SEM's reasonable control.

## 10. CONTACT INFORMATION

For inquiries regarding the promotion, customers may contact Sharp Malaysia's Customer Service at 03-8026 6228 / 1800-38-8081 or email to [sharpcs\\_support@my.sharp-world.com](mailto:sharpcs_support@my.sharp-world.com). Customers may also visit <https://portal.esharp.com.my/promotion/ap/> for details regarding the abovementioned promotion campaign.

**As of 17 October 2024**



**ATTACHMENT A: LIST OF SHARP AIR PURIFIER FILTER MODELS AND PRICE FOR SHARP AIR PURIFIER PROMOTION CAMPAIGN**

<b>NO.</b>	<b>FILTER MODEL</b>	<b>AIR PURIFIER FILTER MODEL</b>	<b>RCP</b>	<b>PROMOTION PRICE</b>
1.	FZF50HFE	HEPA Filter of model: i. FPG50L ii. FPGM50 iii. FPJ40L iv. FPJM40L v. FPJ50L	RM269	RM134.50
2.	FZF50DFE	Deodorizing Filter of model: i. FPG50L ii. FPGM50 iii. FPJ40L iv. FPJM40L v. FPJ50L	RM199	RM99.50
3.	FZF90DFE	Deodorizing Filter of model, FPH90L	RM479	RM239.50
4.	FZJ80HFE	HEPA Filter of model: i. FPJ60L ii. FPJ80L	RM419	RM209.50
5.	FZAX6MFE	Humidifying Filter of model, KIA60EW	RM229	RM114.50
6.	FZWS50SFE	2 in 1 HEPA & Deodorizing of model, KCWS50L	RM459	RM229.50
7.	FZWS50MFE	Humidifying Filter of model, KCWS50L	RM199	RM99.50
8.	FZG40DFE	Deodorizing Filter of model: i. KCG40L ii. KCG50L	RM279	RM139.50
9.	FZG60DFE	Deodorizing Filter of model, KCG60L	RM419	RM209.50



**ATTACHMENT B: LIST OF PARTICIPATING DEALERS FOR SHARP AIR PURIFIER PROMOTION CAMPAIGN**

1. AEON CO. (M) BHD
2. HOME PRODUCT CENTER (MALAYSIA)
3. AEON BIG (M) SDN. BHD.
4. SENHENG ELECTRIC (KL) SDN BHD
5. ELITETRAX MARKETING SDN BHD
6. COURTS (MALAYSIA) SDN BHD
7. ONKING CHAIN-STORE (M) SDN BHD
8. BEST DENKI MALAYSIA SDN BHD
9. HLK (CHAIN-STORE) SDN BHD
10. E.S.H. ELECTRICAL SDN BHD
11. TAN BOON MING SDN BHD
12. TBC ELEKTRIK SDN BHD
13. ONE LIVING AP4 SDN BHD
14. SINCERE ZONE ELECTRONICS (M)
15. WENG HING CO
16. U & ME ELECTRICAL SDN BHD
17. TONG SENG SALES & SERVICES
18. HOONG BEE
19. SIN CHAN LEE
20. THYE HIN CREDIT
21. SYARIKAT THYE HIN TRADING
22. EVERYBODY ELECTRICAL SDN. BHD.
23. EIGHT TWELVE
24. KIEN FATT
25. WAH LEE CHAIN-STORE SDN BHD
26. BAN HIN BEE SDN BHD
27. HH SALES & SERVICE (K) SDN BHD
28. SYARIKAT ELEKTRIK SIANG SDN BHD
29. KUANGHUAT ELECTRONIC SDN BHD
30. NEWEST ELECTRICAL SALES & SERVICE – RETAILS
31. KUANG HUAT ELECTRICAL SALES & SERVICE
32. SIMEES HOME ELECTRIC SDN BHD
33. SIN CHONG ELECTRICAL
34. SONGLY AUDIO CENTERE SDN. BHD.
35. SUN CHING SDN BHD
36. SUPER PERABOT SUNGAI RAMBAI SDN. BHD.
37. ENG SIANG ELECTRONIC SALES
38. LIONMAS FURNISHERS (M) SDN BHD
39. BM SALES & SERVICES SDN. BHD.
40. YES ELECTRIC SALES & SERVICES
41. HUI SENG T.V. & VIDEO SERVICES
42. LEE KWANG ELECTRICAL
43. GRAND AUDIO PRODUCT
44. HAW ELECTRICAL
45. NGIE ANN ELECTRICAL
46. YEE SENG ELECTRICAL
47. ONN TIEN ELECTRICAL
48. TOP KINABALU TRADING SDN BHD